

Media Monitoring

Publication: **Expatriate Lifestyle** (Page: 15)

Circulation/Audience: -

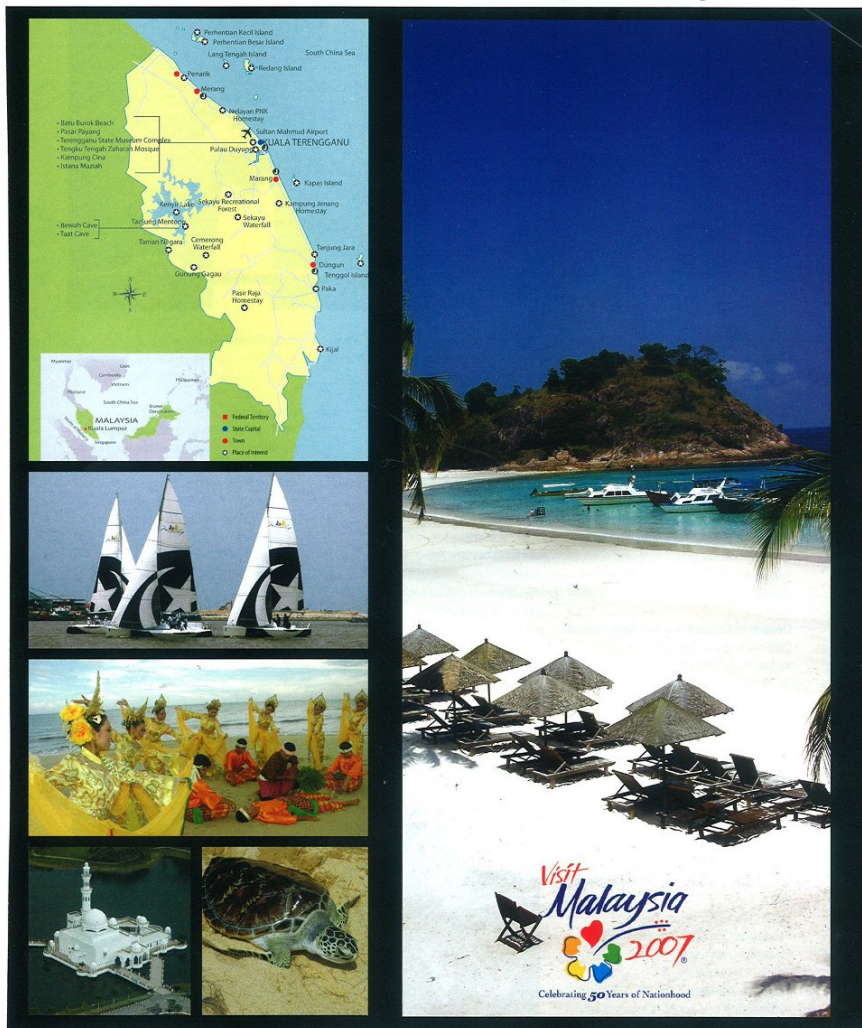
Date: **November 2007**

Reference: **Monsoon Cup**

Headline: **Visit Malaysia 2007 Advertisement**

Terengganu

Emerald of the East



The advertisement is a collage of images promoting Terengganu. At the top left is a map of Terengganu with various locations marked, including Perhentian Islands, Kuala Terengganu, and several islands. Below the map are four smaller images: a sailboat race, a traditional festival with dancers, a mosque, and a sea turtle. The right side of the ad is dominated by a large, vibrant photograph of a tropical beach with white sand, turquoise water, and several thatched umbrellas. At the bottom of this large image is the 'Visit Malaysia 2007' logo, which includes the text 'Celebrating 50 Years of Nationhood'.



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